



SPONSORSHIP  
PACKET



CONFERENCE ON ASIAN PACIFIC AMERICAN LEADERSHIP  
22<sup>nd</sup> Anniversary Scholar's Gala  
Celebrating Leadership in Public Service  
Washington, D.C  
September 14, 2011

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Dear Potential Sponsor,

CAPAL's 22<sup>nd</sup> annual Scholar's Gala will be held on Wednesday, September 14, 2011 from 6:00PM to 9:00PM at the Marriott Hotel at Metro Center on 775 12th Street N.W. in Washington, DC. Past speakers include U.S. Rep. Joseph Cao, U.S. Rep. Mike Honda, Secretary Norman Y. Mineta, Vice Chairman of Hill & Knowlton and former Secretary of the Departments of Transportation and Commerce, Mr. James C. Ho, Solicitor General of the State of Texas, and U.S. Rep. Judy Chu, Chair of the Congressional Asian Pacific American Caucus.

***The Annual Gala is our primary fundraiser for the year and event where we honor the achievements of those who are helping young Asian Pacific Americans (APA) enter into public service careers.*** All proceeds will go toward our programs, which help to develop leadership among young APAs. Some of our unique programs include need-based scholarship programs for students who pursue unpaid internships in the public sector, our signature Washington Leadership Program summer workshop series which facilitate professional development through education and networking among interns, young professionals and government executives in Washington, D.C.

Since 1989, CAPAL has graduated over 2,100 promising future leaders through the Washington Leadership Program and distributed over \$100,000 in public service scholarships. This past year, CAPAL funded 14 scholarships for the summer, including twelve college students who were placed in internships with the U.S. Department of Agriculture's Forest Service, the Agricultural Research Service, the Food Safety and Inspection Service, and the Rural Development through our Federal Government Internship Placement Program.

With twenty-two years of experience in bringing APAs into public service, CAPAL is now a leading organization in the Washington, DC area delivering professional development and public career services to the APA community. In order to elevate CAPAL to the next level to become a national organization with broad reach into a diverse set of federal agencies and public organizations to place interns into, we need your support.

***Please join us in our mission by becoming a sponsor of our 22<sup>nd</sup> Anniversary Gala to realize our vision for the future.*** Sponsorship levels are enclosed for your reference. All donors will be mentioned in our event's program book along with recognition in our newsletter which has a nation-wide circulation. All donations are tax-deductible minus the cost of the dinner. CAPAL's Non-Profit Federal Tax Identification # is 52-1739376. If you have any questions regarding CAPAL or this event, please feel free to contact me at

If you have any questions regarding CAPAL or this event, please feel free to contact me at Swathi.Bonda@capal.org or Andrea Hsu at Andrea.Hsu@capal.org.

Sincerely,

Swathi Bonda  
Chair, Board of Directors  
Swathi.Bonda@capal.org



## **SPONSORSHIP LEVELS**

### **22<sup>nd</sup> Anniversary Scholar's Gala**

**Celebrating Leadership in Public Service**

Washington, D.C

**Wednesday, September 14, 2011**

**6:00PM to 9:00PM**

#### **PRESENTING SPONSOR (\$15,000)**

- Listed as Presenting Sponsor on all program materials
- Logo placed on CAPAL step-and-repeat during reception and dinner
- Able to request up to 10 dinner tickets
- Formal recognition and presentation of plaque during dinner
- 2 minute speaking opportunity during award ceremony
- Logo visibility during dinner slide show
- Logo visibility and link to company website from CAPAL website
- Full-page ad in the Program Book (8.5" W x 11" H)
- Logo printed on Program Book Cover
- Listing of sponsorship and level in Gala promotional materials and Program Book

#### **PLATINUM LEVEL (\$10,000)**

- Able to request up to 10 dinner tickets
- Formal recognition and presentation of plaque during dinner
- 2 minute speaking opportunity during award ceremony
- Logo visibility during dinner slide show
- Logo visibility and link to company website from CAPAL website
- Full-page ad in the Program Book (8.5" W x 11" H)
- Logo printed on Program Book Cover
- Listing of sponsorship and level in Gala promotional materials and Program Book

#### **GOLD LEVEL (\$5,000)**

- Able to request up to 10 dinner tickets
- Logo visibility during dinner slide show
- Logo visibility and link to company website from CAPAL website
- Half-page ad in the Program Book (8.5" W x 5.5" H)
- Listing of sponsorship and level in Gala promotional materials and Program Book
- Formal recognition of sponsorship and level at the reception and dinner

#### **SILVER LEVEL (\$1,000)**

- Able to request up to 10 dinner tickets
- Quarter-page ad in the Program Book (4.25" W x 5.5" H)
- Listing of sponsorship and level in Program Book
- Formal recognition of sponsorship and level at the reception and dinner

#### **COMMUNITY PARTNER LEVEL (\$600)**

- Able to request up to 5 dinner tickets
- Quarter-page ad in the Program Book (4.25" W x 5.5" H)
- Listing of sponsorship and level in Program Book
- Formal recognition of sponsorship and level at the reception and dinner

*CAPAL is a 501(c)(3) charitable and education organization that was founded in 1989 by APA professionals as a non-profit, non-partisan educational organization. Its mission is to promote APA interests and success in public sector careers, to provide information and education on policy issues affecting the APA community, and to serve the APA community at large.*



## SPONSORSHIP REGISTRATION FORM

### 22<sup>nd</sup> Anniversary Scholar's Gala

Celebrating Leadership in Public Service

Washington, D.C

*Wednesday, September 14, 2011*

*6:00PM to 9:00PM*

#### PLEASE INDICATE YOUR SPONSORSHIP LEVEL:

- |                          |                         |          |
|--------------------------|-------------------------|----------|
| <input type="checkbox"/> | Presenting Sponsor      | \$15,000 |
| <input type="checkbox"/> | Platinum Level          | \$10,000 |
| <input type="checkbox"/> | Gold Level              | \$5,000  |
| <input type="checkbox"/> | Silver Level            | \$1,000  |
| <input type="checkbox"/> | Community Partner Level | \$600    |
| <input type="checkbox"/> | Individual              | \$_____  |

#### ADVERTISEMENT SIZES

- Full-page (8.5" W x 11" H)
- Half-page (8.5" W x 5.5" H)
- Quarter-page (4.25" W x 5.5" H)

- All registration forms, payments and artwork for your company logo must be received by **Friday, September 09, 2011.**
- Artwork for advertisement must be in JPEG (at least 300 dpi) or PDF format. **Please email graphic to [andrea.hsu@capal.org](mailto:andrea.hsu@capal.org).**
- Table sponsorships are not valid without submission of this Registration Form.
- Please make your **check payable to "CAPAL."**

#### CONTACT INFORMATION:

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

#### AUTHORIZED SIGNATURE

By signing this form, the corporation agrees to sponsor the 21<sup>st</sup> Anniversary Annual Gala as indicated and to abide by all conditions, requirements, restrictions, and any other directives, which are issued by CAPAL in connection with the events.

Signature: \_\_\_\_\_

Name (print): \_\_\_\_\_ Date: \_\_\_\_\_

#### PLEASE MAIL TO:

Conference on Asian Pacific American Leadership  
P.O. Box 65073  
Washington, DC 20035

**If you have any questions,  
please contact Andrea Hsu at  
(202) 684-8215 or [andrea.hsu@capal.org](mailto:andrea.hsu@capal.org)**