



2020 Sponsorship Opportunities

Conference on Asian Pacific American Leadership

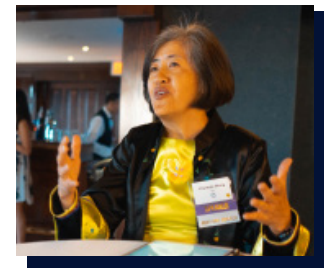
CAPAL seeks to empower Asian American, Native Hawaiian, and Pacific Islander (AANHPI) youth by increasing access to public service opportunities and building a strong AANHPI public service pipeline. CAPAL envisions a future with equitable AANHPI representation throughout all levels of government and public service.

CORPORATE SPONSORSHIP LEVELS

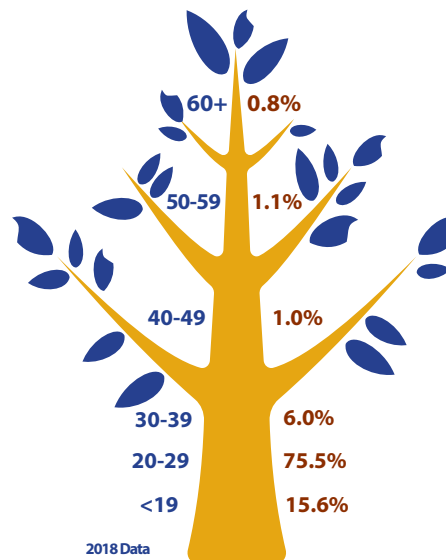
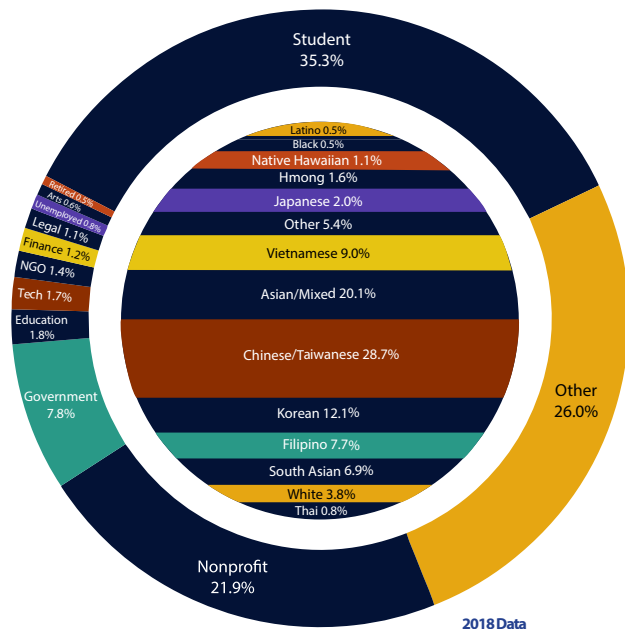
Title \$25,000	<ul style="list-style-type: none"> • One Title Sponsor per year • Invitation for 2 to all CAPAL programs • Free participation in Roundtable Series • Named public service Scholarship • One table (10 tickets) to CAPAL Closing Ceremony • Free participation in Washington Leadership Program • Speaking opportunity at one event • Verbal recognition at all CAPAL events • Logo on CAPAL website and printed materials • Training session package for staff - "Working With and Engaging Diverse Millennials"
Diamond \$15,000	<ul style="list-style-type: none"> • Category exclusivity • Logo on CAPAL website and printed materials • Invitations to exclusive CAPAL programs • Four tickets to CAPAL Closing Ceremony • Training session package for staff - "Working With and Engaging Diverse Millennials"
Platinum \$10,000	<ul style="list-style-type: none"> • Logo on CAPAL website and printed materials • Invitations to exclusive CAPAL programs • Two tickets to CAPAL Closing Ceremony • Participation in Roundtable Series
Gold \$5,000	<ul style="list-style-type: none"> • Logo on CAPAL website and printed materials • Invitations to select exclusive CAPAL programs • Table at CAPAL's Annual AANHPI Career Fair
Silver \$3,000	<ul style="list-style-type: none"> • Logo on CAPAL website and printed materials • Invitations to select exclusive CAPAL programs
Bronze \$1,500	<ul style="list-style-type: none"> • Logo on CAPAL website and printed materials

INDIVIDUAL GIVING LEVELS

<ul style="list-style-type: none"> • Leaders Circle Benefits • Exclusive dinner for Platinum members • Listing on website and one newsletter as a Platinum Member 	Platinum \$1,000+
<ul style="list-style-type: none"> • Exclusive admission to select special tours, activities, events • Advance notice of special CAPAL events • Listing on website and one newsletter as a Gold Member 	Gold \$500-999
<ul style="list-style-type: none"> • Advance notice of special CAPAL events • Listing on website and one newsletter as a Bronze Member 	Bronze \$250-499
<ul style="list-style-type: none"> • Exclusive admission to select special tours, activities, events • Advance notice of special CAPAL events • Listing on website and one newsletter as a Leaders Circle Member 	Leaders Circle \$20+/month



OUR AUDIENCE



Over 73,500 website visits in 2018

Mailing List Subscribers
1945 General | 426 Alumni

3782 followers
Maximum Monthly Post Reach 29,000+

2,542 followers

66% Male | 24% Female
2018 Data

If you are interested in receiving additional benefits or sponsoring specific activities please let us know. We're happy to work with you!
P.O. Box 65073 Washington, DC, 20035 www.capal.org • 202-643-0190 • info@capal.org

OUR PROGRAMS

PUBLIC SERVICE SCHOLARSHIPS

\$5,000

- Named scholarship
- Logo included on Public Service Scholarship and Internship Program page on CAPAL's website



CAPAL places undergraduate and graduate students within the federal government and nonprofit sector nationally each summer. Students participate in our Washington Leadership Program, connect with a mentor, attend cohort sessions, and collaborate on a Community Action Project (CAP) to create a product that connects people in personal and professional ways to give back to communities that are important to them. Fund a 2020 scholar today!

AANHPI ROUNDTABLE SERIES

\$500

- Verbal recognition at one session as dedicated sponsor
- Prominent logo on session materials
- Opportunity to collaborate on session topic and/or speakers



Sessions allow students and young professionals to hear from AANHPI public service leaders in an intimate and conversational setting. This year included speakers from the Central Intelligence Agency, Comcast, and the State Department.

WASHINGTON LEADERSHIP PROGRAM

\$1,500

- Verbal recognition at one session as dedicated sponsor
- Prominent logo included on all session materials
- Opportunity to collaborate on session topics and/or speakers



The 2019 WLP season focused on highlighting the multitude of communities under the AANHPI umbrella and creating space for marginalized community members to tell their stories and facilitate understanding at the intersections of their identities through six weekly sessions. This year, each session drew 70 students to AANHPI leaders in public service to inform and inspire students' own civic engagement. This free program served over 150 AANHPI undergraduate students this year.

CAREER AND NETWORKING FAIR

Early Bird Pricing (ends June 19, 2020)

Government | \$500
Nonprofit | \$150
Private | \$700

General Pricing

Government | \$650
Nonprofit | \$200
Private | \$850



Employers engage with over 100 AANHPI young professionals and interns in DC.

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