

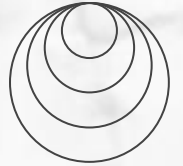
*August 4th, 2022*



# **CAPAL x Act To Change**



**ATC: Youth Ambassador Program**



*Presented by: Alexia Vue, Nina Gohel, & Gurmehar Kaur*

# CAP Team



**Alexia  
Vue**

CSU Fresno '23

USDA Forest  
Service



**Nina  
Gohel**

Rutgers University' 23

Brookings Institute



**Gurmehar  
Kaur**

Rutgers University '25



Conference of Asian  
Pacific American  
Leadership



# **Mission of Act to Change**



Act To Change is a national 501(c)(3) nonprofit organization working to address bullying, including in the Asian American and Pacific Islander (AAPI) community.





# Why This Work Matters

**1 in 5**

students

**Fact 1**

About 1 out of 5 students report being bullied during the school year

**7**

minutes

**Fact 2**

Bullying occurs once every 7 minutes

**5 to 6**

times more likely

**Fact 3**

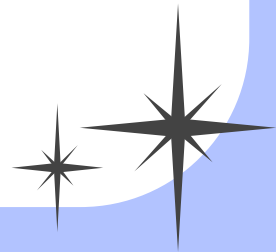
Bullied students were 5 to 6 times more likely to miss school than those who were not bullied


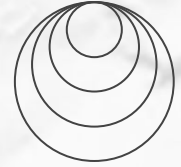
**50%**

of AA students

**Fact 4**

Half of Asian American students in New York City public schools reported bias-based harassment





“We envision a world where all youth, including within the AAPI community, have the opportunity to grow up feeling proud and supported in the development of their identity and sharing of their stories. Act To Change continues to empower students by advocating for systemic change and providing resources to promote healthy communities.”



**– Act to Change**



# What is the Youth Ambassador Program?



This campaign aims to empower you—students, families, educators—with the knowledge and tools you need to help stop and prevent bullying in your communities. Bullying is a problem that affects us all and we must act together to put an end to it.



**ACT**  **to**  
**CHANGE**



# JOIN OUR YOUTH AMBASSADOR PROGRAM

APPLICATION DEADLINE: AUG. 4TH

PROGRAM DURATION: SEPT. 10TH - DEC. 3RD



## Overview

- Mentoring Component
- Cohort Sessions
- Homeroom Anti-bullying Workshop
- Community Action Projects (CAPs)
- Closing Ceremony



# YAP Deliverables



## Programs & Programs Evaluation

Program creation, planning and evaluation



## Community Outreach & Recruitment



Outreach and recruitment of YAP Ambassadors, Mentors, and CAP Partners.



## Communications & Marketing

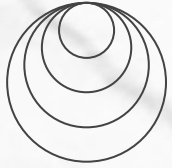
Content creation and social media management



## Learning Outcomes

- Understand ATC's Theory of Change
- Plan & execute own event/social media campaign
- Proper data collection & reporting techniques
- Experience integral facets of programming in a non-profit organization

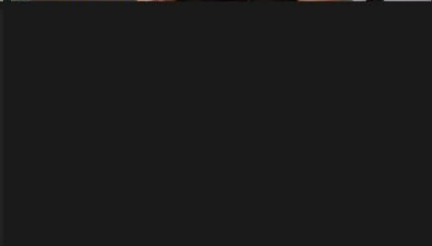
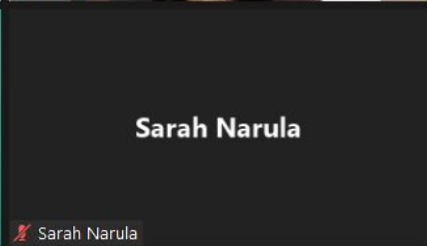
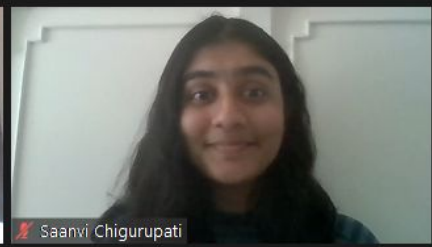




# **Youth Ambassador Program Outreach Event**

July 30th at 3:00 PM EST via [Zoom](#)







# Thank You

Contact:

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